



SNPhA 60-Second Video Challenge Operation Immunization 2019

Background

As future pharmacists, we have the opportunity to immunize patients and help protect them from many diseases. While training takes hours of practice, once we learn the necessary skills, it takes less than sixty seconds to properly administer a vaccine!

The way in which we utilize those sixty seconds is extremely important! Just as we talk to patients about their immunizations at the time we are giving a shot, we can also engage and educate our fellow students and community members about vaccines. The 60-second video challenge promotes how much vital information student pharmacists can offer in a very short time.

Gain recognition for your SNPhA chapter and share your knowledge about immunizations with a quick informational video about a vaccine!

Instructions

It only takes 3 simple steps!

- 1. Pick 3 educational points/facts about a vaccine** that your SNPhA Chapter feels it is important to share with the patients in your community.
- 2. Record a 60-second video about a vaccine** of your choosing! Recruit fellow students and SNPhA members to star and assist in the video making process! The video can be recorded on any device. Don't forget to include your 3 educational points you selected above!
- 3. Fill out the submission form ([LINK](#))**, which includes the video upload instructions, by **March 31, 2019 11:59 PM EST**; All videos will be posted to the SNPhA YouTube and Facebook accounts on April 5th, 2018 - starting on April 5th, start sharing your video with your friends to get likes! Each "LIKE" on Facebook and YouTube social media platforms will count as one vote. Voting will take place from **April 5th-13th, 2019!**

ALL SNPhA Chapters that submit a video will receive 150 CIC points for EACH video they submit (MAX: 3 videos). The 5 videos with the most LIKES at the end of the contest voting period (April 13th by @11:59 PM EST) will **also** receive an additional 100 CIC points AND recognition may be given on the SNPhA Website and Social Media accounts during World Immunization Week. Please see 'Rules and Guidelines' below for more information.

Rules and Guidelines

1. All entries must be a digital video (.mov or .mp4) emailed to National Operation Immunization Chair, Selena Warminski (selenawarminski@snpha.org). You must also fill out the [SNPhA 60-Second Submission Form](#). All portions of the online entry form must be completed when you upload your video for it to be eligible. The deadline for submissions is **11:59 pm EST on March 31st, 2019**.
2. Each entry must focus on ONE of the immunizations listed on the CDC Website (<http://www.cdc.gov/vaccines/vpd-vac/vaccines-list.htm>). These include (but are not limited to) vaccines for: Diphtheria, Hepatitis A, Hepatitis B, Hib, HPV, Influenza, Shingles, Measles, Meningococcus, Mumps, Polio, Rabies, Rotavirus, Rubella, Tetanus, TB, Japanese Encephalitis, Varicella and Yellow Fever.
3. Multiple entries (MAX: 3 submissions) are allowed per SNPhA Chapter. Students may work together in groups or submit entries as individuals at the discretion of the local SNPhA Chapter President.
4. The length of the video should not exceed 75 seconds (1 minute, 15 seconds).
5. All entries should begin with a full-screen "title screen" that includes the following information:
 - o Name of SNPhA Chapter
 - o City, State
6. All information presented in the video must be cited within or at the end of the video, giving credit to the original source. Plagiarism of any kind will result in disqualification.
7. Voting, done by LIKES on the videos shared on the SNPhA Facebook and Youtube Channel, will take place April 5 -13th, 2019. All submitted videos and the links to view them will be posted on the official SNPhA Facebook and YouTube Accounts on April 5th, 2019. Number of LIKES by 11:59 pm EST on April 13th, 2019 will be used to determine the 5 finalist videos in the competition.
8. Contact the SNPhA National Operation Immunization Chair, Selena Warminski, selenawarminski@snpha.org, with any questions.
9. All video submissions sent in by March 31st, 2019 at 11:59 EST that meet all competition requirements will result in 150 CIC points awarded to the respective chapter for a MAX of 3 video submissions, resulting in a maximum of 450 points per chapter. The 5 videos with the most LIKES as of 11:59 EST on April 13th, 2019 will be the 5 finalist videos and will receive an additional 100 CIC points. Each SNPhA Chapter is only eligible to have 1 finalist video, and in the case that 2 videos from the same chapter have LIKES that meet 'Finalist' status, only the video with the most LIKES will be chosen as a finalist.