

Purple Pinkies for Polio

October 24, 2019

100 CIC Points

Too Long; Didn't Read:

- 👉 When? October 24th
- 👉 What? Paint your pinkie purple for WORLD POLIO DAY
- 👉 Why? To raise awareness for polio and also get CIC points

Background:

“The purple pinkie project grew from actual field vaccination activities. As Rotary volunteers went into communities and villages to administer vaccinations, children that had been given the vaccine had their pinkies dyed purple so that volunteers could easily identify children that had been given the vaccine.” (<https://www.a2rotary.org/purple-pinkie-for-polio-october-24-from-rosemarie-rowney-polio-chair/>)

Challenge:

Every chapter that has a minimum of 5 people paint their pinkie purple on **October 24th** for World Polio Day and share a photo/photos on social media with the tags listed below will receive **100 CIC points**.

What to submit to CIC? Please submit **screenshots** of all of the posts! And for the number of people reached, please put the number of people that painted their pinkie purple and posted. Only people in the screenshots will count toward your total purple pinkie count.

The **top 5 chapters** with the most people with purple pinkies to post a photo or photos with the tags listed below will receive a **bonus of 150 CIC Points!** Feel free to get creative with this! People do not have to be SNPhA members to learn about polio and be a part of the photo challenge. The goal is to raise awareness; you may choose to do that in the community or at your school/in your chapter.

- @ShotatLife
- @Rotary
- @SNPhA
- #SNPhA2020Vision
- #EndPolio
- #WorldPolioDay
- #SNPhAOI
- #SNPhAVaccinates
- #VaccinesSaveLives
- #VaccinesWork
- #VaccinesCauseAdults

CIC submissions are due by **November 7th, 2019 at 11:59pm** (local time).
Please reach out to Alexa Swingle, National Operation Immunization Chair at alexaswingle@snpha.org.