Operation Immunization Innovation Challenge

★ Goal: to create a collection of event ideas for other chapters and increase creativity, impact, and outreach of events as well as spark new ideas or build upon others’ ideas

★ If your chapter did something innovative, creative, cool, or different, submit instructions/guidelines to recreate what you did. Attach any materials or a list of materials needed to re-create the event (any handouts given out etc.)
  ○ This cannot be something that is listed in the OI Manual or an idea or challenge that has been presented to you already.
  ○ This may not be something that another chapter has already submitted.
  ○ Your chapter must have actually completed this event.
    ■ And submitted it to CIC as an OI event!
  ○ You can submit things from events you did last semester, but it must be from this school year.
  ○ SEE TEMPLATE AND EXAMPLE BELOW

★ First 3 event ideas that meet the requirements are worth a BONUS 150 points each. Following the first 3 events, each event submitted is worth a BONUS 50 CIC points.
  ○ These are in addition to OI event points!
  ○ If you are submitting, for an event going forward you may attach the information/template to your event report (but make sure to also email me the resources so that I can post them to the Google Drive)
  ○ If you are submitting an innovation challenge event from last semester, you can submit it as its own ‘event’ (make sure to include the date that the event occurred for verification) (All submissions from events last semester MUST be submitted no later than February 5th at 11:59 PM EST!)
  ○ Make sure to put Innovation Challenge somewhere in the title of the report

★ Submit to CIC (with the event) AND email the document(s) to me so I can upload it to the OI Google Drive for others to use.
[Title of Project/Event]

- Target Audience: (examples: age range or demographic)
- Brief Description: (this can be similar to what you submit to CIC)
- Chapter Name:
- Materials: (list materials)
  - If a handout is used, attach the handout when you submit the idea
  - If something was created (poster, game boards, flash cards, etc) include what you used to create those things (if you printed anything, attach it)
  - List of any other materials used
- Directions: (ex: how set it up, etc)
- Photos from the event or what the finished product looked like
- Feedback/Reflection: (this can be brief, but if there is anything you would change about your event or any advice for someone recreating your event, put it here)
EXAMPLE (This is part of an event that I did a few years ago adapted to be used as an example)

Vaccination Microbes Health Fair

Target Audience: Parents & Children ages 5-10
Brief Description: Hosted a table at a parent’s night to discuss vaccinations with parents and teach kids about vaccines
Chapter Name: National Board

Materials:
- Coloring Pages
- Markers/crayons/colored pencils etc
- GIANTmicrobes: Influenza, rotavirus, and chickenpox plushies (there are others as well)
- Pediatric and Adult vaccine schedules

Directions:
1. Set up a table at a local elementary school family night (or at a local event or community area (church or library) etc.)
2. Had vaccine schedules (both pediatric and adult) to hand out to parents
3. Had a few different coloring pages available and some markers for the kids to color while we talked with their parent/parents about vaccines, vaccine schedules, and helped address any concerns that parents had
4. Also had some GIANTmicrobe plushies of different viruses/bacteria that can cause illnesses that we have vaccines for.

Feedback/reflection:
- It helps to have at least 2 volunteers (1 to talk with parents and one to show kids the plushies and talk about how vaccines can be scary but can help keep them from getting sick (may also talk about washing hands and ways to prevent the spread of illness))
- Probably do not need the coloring utensils; lots of parents didn’t stay long enough for their kids to finish coloring (but might still be nice to have a coloring page for them to take home)
- Could also use pictures to talk to the kids about vaccines (don’t necessarily have to buy the plush microbes)

Picture(s):

Attachments: (would attach the coloring pages we used and the vaccine schedules (or the order form/link to vaccine schedules))

I would email this template and any attachments to alexaswingle@snpha.org (and don’t forget to submit to CIC!)