



CHAPTER ACHIEVEMENT PARTNERS PROGRAM

PURPOSE

Chapter Achievement Partners (CAPs) is a program designed to promote active relations among SNPhA chapters and encourage collaboration on projects and sharing of ideas. Chapters are advised to communicate with others and strengthen networks in an effort to further the organization's mission as well as enhance individual chapters.

The CAPs program was created with a focus on the development of local chapters via sharing of information and collaborating on projects. Therefore, CAPs events should not be limited to *physical* events such as joint health fairs, walks, or screening events. In actuality, chapters do not need to be in the same location when performing events. SNPhA chapters may connect for multi-site CAPs events at different locations. Multisite CAPs events may include patient outreach events at numerous locations and can be done across town and even across the country. The involved chapters must connect, plan, and execute the event on the same day with a connecting feature (e.g. patient population, information, services, freebies/giveaways, etc.).

We encourage leaders to reach out to other chapters in various regions for a different perspective on similar obstacles or situations. Teleconferences, webinars, and chapter development calls designed to improve chapter operations can also qualify for CIC points if stipulations set by the National Vice President are met. These interactions are considered indirect patient centered events because the work shared will be used to develop the chapter and improve the care provided to patients. Sharing event ideas and partnering with our colleagues is an excellent way to further the mission of service as well as improve chapter activities.

ESTABLISHING COMMUNICATION

Initial contact can be established with the chapter advisor and/or chapter president of a potential school. It is encouraged to reach out to Region Facilitators to get connected with partners within your region or in a different region.

It is recommended that each chapter appoint a CAPs Coordinator whose responsibility is to communicate with other SNPhA chapters. The CAPs coordinator should continue and expand any previous partnerships.

SERVICE PROJECT IDEAS

We encourage creativity in determining collaborative events. Some examples of projects include:

- Construct a “Top Ten List” of challenges that exist at your SNPhA chapter and brainstorm solutions
- Collaborative fundraiser to generate funds and awareness for a cause
- Implement an outreach event for a shared underserved patient population
- Collaborative letter writing campaign to your State Representatives
- Peer CV exchange between chapters

CONFERENCE CALL IDEAS

Collaboration should not be limited to in-person meetings. Some ideas for conference calls include:

- How to increase membership to include pre-pharmacy and high school students
- How to increase participation in chapter projects
- How to increase general meeting attendance and membership involvement
- How to increase faculty support for projects and programs
- Chapter’s primary challenge and ways to overcome
- Chapter’s primary strength and ways to use strength to propel SNPhA
- Public’s perspective of a pharmacist’s role in health care (state specific)

CIC REPORTING

Communication or interaction with chapter achievement partner schools should be documented in monthly and annual reports. Chapter excellence points will be awarded through the CIC Reporting system for events or meetings that meet the stipulations of the National Vice President.

CAPs events must be submitted in CIC Reporting by each school involved for consideration. Reports should be as detailed as possible to ensure that the National Vice President has a clear understanding of the event. The description should define the two main schools involved, other partnering schools, and the reason for collaboration. Chapter leaders should consider the following questions when reporting:

Direct Patient Centered Events (DPCE)

- How did your collaboration enhance the event and the patient’s experience?
- Is this an event that you would consider repeating and how could you improve it?
- How would you compare this event from your previous/usual events? Were there any unique facets?
- For multisite events, what was the unique or connecting feature of the event? (e.g. Information Resources, Services, Freebies/Giveaways, Patient Population, Location)

Indirect Patient Centered Events (IPCE)

- What are your chapter's primary challenges and how can you overcome them?
- What are your chapter's strengths and how can they be used to propel the mission of SNPhA?
- How did you grow from your collaboration and how will it benefit your chapter?
- What are some of the unique events of the other chapter and would it be possible for you to implement them at your school?

Social Media Events (SME)

- Is this social media effort already set in action by SNPhA Nationally?
- Who will this social media campaign impact?
- How many people do you plan to reach?
- Were you able to create a video that incorporated the current national theme?

AWARDING POINTS

The purpose of this section is to make the awarding of points as transparent as possible. If there are any discrepancies, additional information required, or clarification needed, the National Vice President will return the event with specific comments. Each collaborating school will be awarded 200 CIC points if criteria are met. Additional points will be awarded for the following:

- Collaborative Signatura submission = 10 points
- NPhA member attendance = 5 points (per NPhA member present)
- More than 2 chapters collaborating = 50 points per additional school (150 points maximum)

CAPs events must be reported within 14 days of the activity date (14+1 rule). Depending on the type of CAPs event planned, the following are required to receive CIC points:

Direct Patient Centered Events (DPCE)

1. Must involve at least 2 national members from each chapter and at least two chapters
2. Provide direct patient care or patient outreach
3. Provide at least 3 pictures—must be different from other submitted initiative reports
 - a. 1 group picture, 1 picture of patient care activity, 1 additional picture
 - b. It should be clear in the pictures how many members from each participating chapter were present
4. Must include a detailed report of activities/services, including the number of patients impacted
5. Create unique hashtag for event for social media
 - a. *#Unique event hashtag*
 - b. *#StrengthInPurpose*
 - c. *#SNPhAStrong*
 - d. *#CAPsEvent*

Indirect Patient Centered Events (IPCE)

1. Must involve at least 2 national members from each chapter and at least two chapters
2. Must submit meeting agenda and detailed minutes (attach to fragment or include a link to Google document)
 - a. Include roll call to indicate names and the number of attendees per participating chapter
3. Meeting discussion on how to further the mission of SNPhA or Chapter Development
 - a. This may be a virtual or physical meeting
4. One suggestion must be given by each school involved

Social Media Events (SME)

1. New social media campaign/event that is not already required by the SNPhA National Office
2. Created to impact or raise awareness regarding underserved communities, disadvantaged students, minorities, etc.
3. Posted by each chapter involved on at least 2 social media platforms
4. Reached at least 5 times the chapter membership. Example: A 40-member chapter would aim to reach 200 people
5. Create unique hashtag for event for social media
 - a. *#Unique event hashtag*
 - b. #StrengthInPurpose
 - c. #SNPhAStrong
 - d. #CAPsEvent
6. Maximum of 5 social media events per school, per academic year

CONCLUSION

The success of this program is dependent on chapter involvement. It is the responsibility of each chapter to communicate and assist each other in achieving their particular goals and objectives for the year. For example, if a chapter had a successful fundraiser that will assist them with travel expenses to a regional or national meeting, that chapter should share the activity or event.

Each chapter should take advantage of this program to strengthen, share, and network with their colleagues. If a chapter has ideas or suggestions to better cultivate the program, please feel free to contact your National Vice President.

By working together, we create a culture for change that will move us to conquer the current issues that are facing the pharmacy profession. When we learn to communicate and work as a team, it strengthens our voice and establishes a greater public presence.

CONTACT

All questions should be directed to the current National Vice President.

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