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CHAPTER ACHIEVEMENT PARTNERS PROGRAM

PURPOSE

Chapter Achievement Partners (CAPs) is a program designed to promote active relations among SNPhA chapters and encourage collaboration on projects and sharing of ideas. Chapters are advised to communicate with others and strengthen networks to further the growth of the organization's mission as well as enhance individual chapters' strengths.

The CAPs program was created with a focus on developing local chapters through the sharing of information and collaborating on projects. Therefore, CAPs events should not be limited to physical events alone such as joint health fairs, awareness walks, or screening events. In actuality, chapters do not need to be in the same location or nearby when performing CAPs events. For example, various SNPhA chapters may connect for a multi-site CAPs event at different locations. A multi-site CAPs events may include patient outreach events at numerous locations. These events can be coordinated to occur together across town or across the country. The involved chapters must connect, plan, and execute the event on the same day with a connecting feature (e.g. patient population, information, services, freebies/giveaways, etc.).

We encourage leaders to reach out to other chapters in various regions for a different perspective on similar obstacles or situations. Teleconferences, webinars, and other chapter development meetings designed to improve chapter operations can also qualify for CIC points if specific stipulations set by the National Vice President are met. Some of these interactions can be considered indirect patient-centered events because the information shared is used to develop the chapter and improve patient care. Sharing ideas and partnering with colleagues is an excellent way to further the mission of service as well as improve chapter activities.

ESTABLISHING COMMUNICATION

Initial communication regarding a new CAPs event can be established with the chapter advisor and/or chapter president of a potential school. It is encouraged to reach out to Region Facilitators to get connected with partners within your region or in a different region.

It is recommended that each chapter vote or appoint a CAPs Coordinator whose responsibility is to communicate with other SNPhA chapters for CAPs event development. The CAPs Coordinator on the leadership team should continue and expand any previous partnerships.

PROJECT IDEAS

We encourage creativity when collaborating on events. Some examples of projects include:

- Collaborative fundraiser to generate funds and awareness for a healthcare-related cause
- Construct a “Top Ten List” of challenges that exist at each of your SNPhA chapters and brainstorm solutions to develop leadership and help correct the issues
- Host a workout class that is open for various chapters in the area
- Implement an outreach event for a shared underserved patient population
- Host a social event as a mixer to initiate the connection between chapters
- Collaborative letter-writing campaign to your State Representatives
- Student pharmacist or undergraduate CV exchange between chapters

When hosting social events, note that they must be SNPhA-focused in nature and not simply social

CONFERENCE CALL IDEAS

Collaboration is not limited to in-person meetings. Some ideas for conference calls include:

- How to increase membership to include pre-pharmacy and high school students
- How to increase participation in chapter projects
- How to increase general meeting attendance and membership involvement
- How to increase faculty support for projects and programs
- How to increase involvement with organizations within the community
- Chapter’s primary challenge and ways to overcome
- Chapter’s primary strength and ways to use strength to propel SNPhA
- Public’s perspective of a pharmacist’s role in health care (will vary by the chapter’s state)

CIC REPORTING

Communication or interaction with chapter achievement partner schools should be documented in monthly and annual reports. Chapter excellence points will be awarded through the CIC Reporting system for events or meetings that meet the National Vice President’s stipulations.

CAPs events must be submitted in CIC Reporting by each school involved for consideration of CIC points. Reports should be as detailed as possible to ensure that the National Vice President has a clear understanding of the event. The description should define the two main schools involved, other partnering schools, and the reason for collaboration. When creating CIC reports on the SNPhA website, chapter leaders should consider the following questions when reporting:

Direct Patient-Centered Events (DPCE)

- How did your collaboration enhance the event and the patient's experience?
- Is this an event that you would consider repeating and how could you improve it?
- How would you compare this event from your previous/usual events? What was unique?
- For multisite events, what was the unique or connecting feature of the event? (e.g. Information Resources, Services, Freebies/Giveaways, Patient Population, Location)

Indirect Patient-Centered Events (IPCE)

- What are your chapter's primary challenges and how can you overcome them?
- What are your chapter's strengths and how can they propel the mission of SNPhA?
- How did you grow from your collaboration and how will it benefit your chapter?
- What are some of the unique events that the other participating chapter(s) has completed and would it be possible for you to implement them at your school?

Social Media Events (SME)

- Is this social media effort set in action by the SNPhA National Office already?
- Who will this social media campaign impact?
- How many people do you plan to reach?
- Were you able to create a video that incorporated the current national theme?

AWARDING POINTS

The purpose of this section is to make the awarding of points as transparent as possible. If there are any discrepancies, additional information required, or clarification needed, the National Vice President will return the event with specific comments. Each collaborating school will be awarded 200 CIC points if criteria are met. Additional points will be awarded for the following:

- Collaborative Signatura submission = 10 points
- NPhA member attendance = 5 points (per NPhA member present)
- More than 2 chapters collaborating = 50 points per additional school (150 maximum)

CAPs events must be reported within 14 days of the activity date (14+1 rule). Depending on the type of CAPs event planned and executed, the following are required to receive CIC points:

Direct Patient-Centered Events (DPCE)

1. Must involve at least 2 national members from each chapter and at least two chapters
2. Provide direct patient care or patient outreach
3. Provide at least 3 pictures—must be different from other submitted initiative reports
 - a. 1 group picture, 1 picture of patient care activity, 1 additional picture
 - b. It should be clear in the pictures how many members from each participating chapter were present at the event and, if possible, what services they're providing
4. Must include a detailed report of activities, including the number of patients impacted
5. Create a unique hashtag for the event on social media
 - a. *#Unique event hashtag*
 - b. #SNPhA2020Vision
 - c. #LongLiveTheLEGACY
 - d. #SNPhAStrong
 - e. #CAPsEvent

Indirect Patient Centered Events (IPCE)

1. Must involve at least 2 national members from each chapter and at least two chapters
2. Must submit meeting agenda and detailed minutes
 - a. Attach to fragment or include a link to Google document
 - b. Include roll call to indicate names and the number of attendees per chapter
3. Meeting discussion on how to further the mission of SNPhA or Chapter Development
 - a. This can be a virtual or physical meeting
4. One documented suggestion must be given by each school involved

Social Media Events (SME)

1. New social media campaign/event that is not already required by SNPhA National Office
2. Campaign/event should be created to impact or raise awareness regarding underserved communities, disadvantaged populations such as students, minorities, disabled, etc.
3. Posted by each chapter involved on at least 2 social media platforms
4. Reached at least 5 times the chapter membership
 - a. Example: A 40-member chapter would aim to reach 200 people
5. Create unique hashtag for event for social media
 - a. *#Unique event hashtag*
 - b. #SNPhA2020Vision
 - c. #LongLiveTheLEGACY
 - d. #SNPhAStrong
 - e. #CAPsEvent
6. Maximum of 5 social media events per school, per academic year

CONCLUSION

The success of this program is dependent on chapter involvement. It is the responsibility of each chapter to communicate and assist each other in achieving their particular goals and objectives for the year. For example, if a chapter had a successful fundraiser that will assist them with travel expenses to a regional or national meeting, that chapter should share the activity or event. Chapter collaboration can be mutually beneficial for all parties involved.

Each chapter should take advantage of this program to strengthen, share, and network with their colleagues in the profession of pharmacy. If a chapter has any ideas or suggestions to better cultivate this student program, please feel free to contact your National Vice President.

By working together, we create a culture for change that will move us to conquer the current issues that patients face through the pharmacy profession. When we learn to communicate and work as a team, it strengthens our voice and establishes a greater public presence.

CONTACT

All questions should be directed to the current National Vice President.

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